



**Ökolinquisticum Graz, 24.-26. Oktober 2015**  
**Ecolinguisticum Graz, October 24 – 26, 2015**  
Institut für Anglistik  
Heinrichstraße 36, A-8010 Graz, lecture hall 11.01

**Programm / programme**

**Samstag, 24. Oktober 2015 – Saturday, Oct. 24, 2015**

9.00 – 11.30	Anmeldung / Registration	
9.30 -10.00	Eröffnung, Worte des Dekans der Geisteswissenschaftlichen Fakultät / Opening, welcoming words from the Dean of the Faculty of Humanities	
	Einführung zum Symposium durch Alwin Fill und Hermine Penz/ Introduction to the symposium by Alwin Fill and Hermine Penz	
10.00 – 10.30	Peter FINKE	“Transdisziplinäre Sprachwissenschaft. Ökolinquistik als Schrittmacher zukünftigen Zusammenhangwissens”
10.30 -11.00	Wilhelm TRAMPE	„Die sprachliche Entsorgung des Menschen – Euphemismen zur Perspektivierung ökologischer Gefährdungen“
<b>11.00 – 11.30</b>	<b><i>Kaffeepause / coffee break</i></b>	
11.30 -12.00	Reinhard HEUBERGER	“Overcoming anthropocentrism with anthropomorphic and physiocentric language?”
12.00-12.30	Martin DÖRING	„The Regional Meaning of Climate Change: Steps towards an ‘Emplaced’ Ecolinguistic Perspective on Climate Change in North Frisia (GER)“
<b>12.30 – 14.30</b>	<b><i>Mittagspause / lunch break</i></b>	
14.30-15.00	Joshua NASH	“Is Ecolinguistics necessary?”
15.00-15.30	Peter MÜHLHÄUSLER	“Pests in Paradise: Changing discourses about introduced species on Norfolk Island (South Pacific)“
15.30-16.00	Hermine PENZ	“The discourse of climate change”
<b>16.00-16.30</b>	<b><i>Kaffeepause / coffee break</i></b>	

16.30-17.00	Hildo Honorio DO COUTO	"Ecological Discourse Analysis"
17.00-17.30	Alwin FILL	"The economy of language ecology"
17.30-18.00	Ernest HESS-LÜTTICH	"Urban Discourse: City space, city language, city planning: Eco- semiotic approaches to the discourse analysis of urban renewal"
<b>19.00</b>	<b><i>Empfang des Bürgermeisters/Reception hosted by the Major of Graz</i></b>	
<b>Sonntag, 25. Oktober 2015 / Sunday, Oct. 25, 2015</b>		
9.00- 9.30	Sabine EHRHART	"Which kind of language ecology for professional environments?"
9.30-10.00	Roberto LESTINGE	„Words of deception: the Gates Foundation funding of Monsanto’s pro GMOs discourse. An ecolinguistic analysis"
10.00-10.30	Rui RAMOS	"Genetically modified maize cultivation in the Portuguese press. An ecolinguistic approach"
<b>10.30-11.00</b>	<b><i>Kaffeepause – coffee break</i></b>	
11.00-11.30	Andrew GOATLY	"Comparing the semantics of grammar in ‘environmental’ discourse and ‘nature poetry’: a case study comparison of the Worldwatch Institute’s State of the World 2012 and poems by Wordsworth, Edward Thomas, and Alice Oswald"
11.30-12.00	Adelaide Chichorro FEIRRERA	""Re-placing’ ourselves: getting students to look and think about where, and who they are"
12.00 -12.30	Douglas PONTON	"Siracusa: Italy’s smartest city? A (critical) ecolinguistic perspective"
<b>12.30 -14.30</b>	<b><i>Mittagessen - lunch</i></b>	
14.30-15.00	Hanna MORRIS	"Decoding Journalistic Climate Change Narratives: a discourse analysis of climate change Op-Eds published in the New York Times and the Wall Street Journal during the year 2013"
15.00-15.30	Andrea SEDLACZEK	"Representations of climate change in documentary television. Integrating an ecolinguistic and ecosemiotic perspective into a multimodal critical discourse analysis"
15.30-16.00	Caixia DONG	"Shift of Frames in Climate Reporting - The Case of Denmark"
16.00 -16.30	Matthew EBIM	"Climate Change and Environmental Degradation: An Eco-linguistic Study of Print Media Reports on Oil Exploration in the Niger Delta Region"
<b>16.30-17.00</b>	<b><i>16.30-17.00 Kaffeepause – coffee break</i></b>	
17.00 -17.30	Federico COLLAONI	"A Clash of Words: <i>Fracking</i> and <i>Energiewende</i> in German Media discourse – an ecolinguistic perspective"
17.30-18.00	Magdalena STECIAG/ Sylvia WODZINSKA	""The Colorado Beetle’s Attack’ or the potato bug in the Cold War propaganda service in Poland"
<b>19.00</b>	<b><i>Dinner</i></b>	

**Montag, 26.10.2015 – Monday, 26 October, 2015**

9.30	Ausflug mit Bus in das steirische Weinland – bus tour into the Styrian wine growing area: Kieslinger (bei Leibnitz); Wanderung zur Kreuzkogelwarte
12.00	Mittagessen / lunch (Kieslinger)
ca. 15.00	Rückkehr nach Graz / Return to Graz – arrival ca. 15.00

