

#TreeToo Manifesto -

Non -Politically correct

Draft Nr 10 English

You will never be able to look at a tree  
again as you did before-

**Art Saves the World for a Green Deal**

**Indifference versus involvement.**

**Nationalism versus Global Thinking**



**Mission & Slogan**

## **You will never be able to look at a tree as you did before.**

Because not only can ART show the beauty and the importance of our life with trees through artists' works through time, borders, medias, generations and perceptions, it will also remind you how much we all stand to lose if trees, our strongest, quiet allies in this world through all times were to be destroyed.

There is no other choice than to get involved.

Art must help saving the world.

Art must create awareness, open your eyes, ears, heart through works as different as the people populating this earth. Because taste and dispositions are different, people will understand through different channels.

We created a platform, where artists and art works of all times relating to trees, in all the different mediums of expression can be exhibited to achieve our common goal.

We believe it is our duty, as artists, art aficionados, nutcases and treelovers, to visualize what the world needs for the survival of all: the air we breathe, the love and care we feel, the mindfulness we need.

We must inspire and motivate all those who have set out to conserve and restore forests and therefore life on earth. This is our contribution.

We will empower the reforestation community.

We will help unlock the conditions needed to re-green our planet.

We break down the barriers preventing conservation and restoration at scale.

We connect the art community that want to help with the people that can help them.

To understand that time is not on our side and if we want to heal the planet, we must make every day count.

## **Why Trees? The Big Reason.**

Trees have inspired artists, writers and activists around the globe and through time.

(Jews and non-Jews have been planting trees in Israel for many reasons, religious and other. the examples are numerous ... to improve – more general all religions

The **tree of life** is a widespread [myth](#) or [archetype](#) in the world's [mythologies](#), related to the concept of [sacred tree](#) more generally and hence in [religious](#) and [philosophical](#) tradition.

The [tree of knowledge](#), connecting to [heaven](#) and the [underworld](#), and the tree of life, connecting all forms of creation, are both forms of the [world tree](#) or cosmic tree, and are portrayed in various religions and philosophies as the same tree

[https://en.wikipedia.org/wiki/Tree\\_of\\_life](https://en.wikipedia.org/wiki/Tree_of_life)



-Tree of Life, universal symbol of connection between the human and the divine, here represented with a beautiful flow of joint branches populated with birds among flowers with a silent, regal leopard at the foot (Salvatore Ferragamo)-

With this manifesto, my intention is to sensitize, motivate and animate the Art community to become active in the protection of trees and therefore nature as well as the preservation of our world.

The art community can play an active committed role through 'trees'

The goal of their placing creative work explicitly in the foreground and thereby influencing public opinion and creating momentum at the social level.

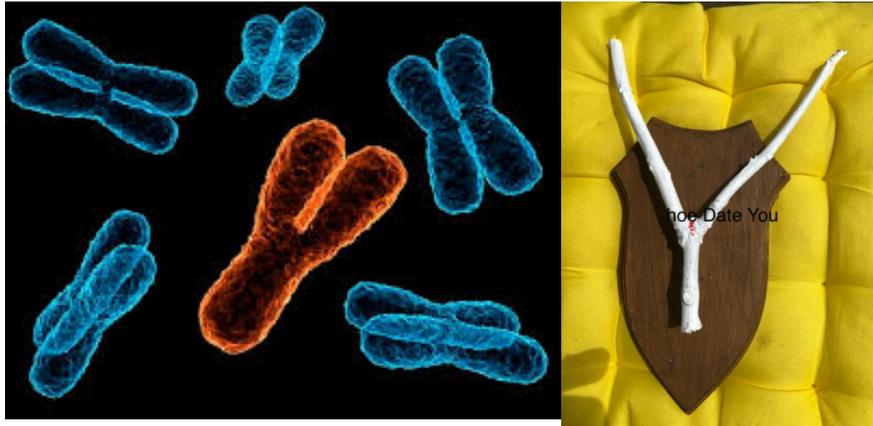
Many protagonists of the art business are already committed to environmental protection and to climate change.

With its power of innovation, art will become a real resource in the fight against environmental destruction.

*“The tree which moves some to tears of joy is in the eyes of others only a green thing which stands in the way,” William Blake*

**Vision: Art Saves The world:**

**Through art, compellingly motivating world leaders to take action, the climate crisis needs to be tackled.**



The Y Chromosome

**Mission: 'reason to believe'**

**Setting up an economically viable movement with the aim of restoring the quality of life of the population and keeping it constant through a changed global nature policy.**

**High ethical standards and socially conscious entrepreneurship must be at the center of political and economic policy.**



Etienne Verbist

**Core values:**

- **Nature comes first, no longer man or capital.**
- **Humans must take a modest position in nature among all living things. To be dominant as a person is manifestly wrong.**
- **Transparency in policy**
- **Set responsibility at every level and demand accountability.**
- **Ethics are paramount**



Etienne Verbist

## Context:

**Art is a powerful force** in many respects.

**Art turns nature into culture**”, both in terms of **form and substance, making use of nature in terms of the choice of the ingredients used to create and the choice of the content that gets created.**

Trees in that respect eventually provide ingredients to create and also are a source of created content.

**We illustrate through art history how trees almost manifest themselves as archetypes of artistic expression.**

The premise that **“art has the moral duty to turn culture into nature”** is an interesting notion.

The manifesto is a **call for action to artists to “contribute turning culture into nature”**

There is a need for an **art movement around the theme of “no trees no art no future”**

## Strategic Focus Areas

Protect every kind of life

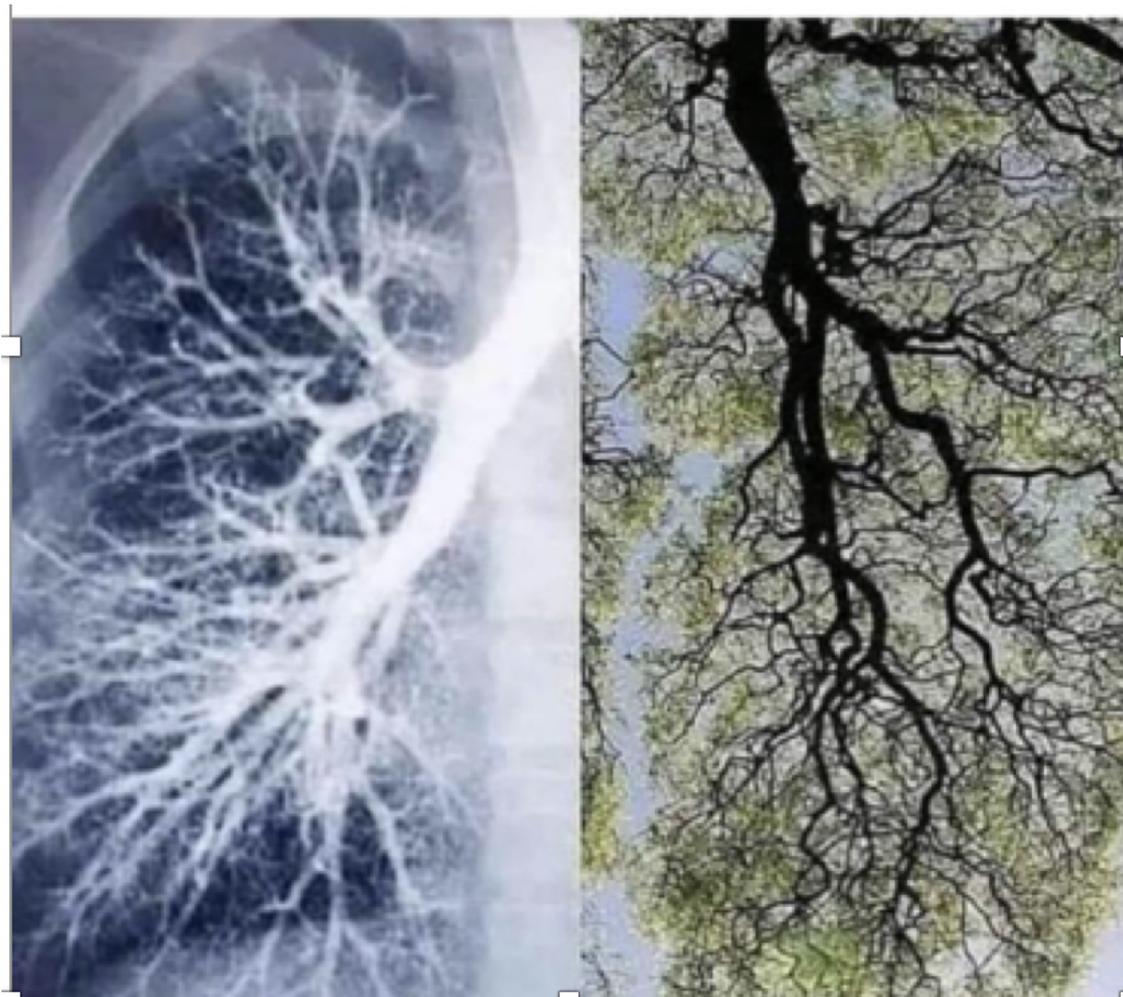
## Symbolic as Visual: Tree #Tree Too. Tree liberation front

Why trees?

The trees provide us with the necessary oxygen.

There are 3,000,000,000,000 trees,

There are 400 trees on earth for every person. Three trillion trees. Trees are 380 million years old, humans only 3 million (our species less than 300,000 years). We form 0.01 percent of the biomass on earth. Four times less than viruses and a thousand times less than the bacteria that are the number two on earth with 12.8 percent of the biomass, naturally after plants and trees like the big giants with 82.5 percent.



**We breathe in what the trees breathe out, and they breathe in what we breathe out**

**Trees make us happy. Just imagine X'mas without a X'mas Tree**



**How? Via Art -Art Saves The World**

**Starting point: `**

**Starting point: `**

**Trees are living things, they communicate, they help each other, they even have sex**

**Trees reproduce** asexually, or through cultivation by humans and sexually, through the exchange of pollen between male and female reproductive systems.

A single **tree can** produce both male and female flowers, relying on adaptations such as different blooming times to prevent self-pollination.

**[Trees can't live forever without sex, study shows](#)**  
**[How Do Trees Reproduce? | Sciencing](#)**

**[https://sciencing.com > how-do-trees-reproduce-13429118](https://sciencing.com/how-do-trees-reproduce-13429118)**

**Analogy and sources of inspiration:**



- L'origine du monde Gustave Courbet



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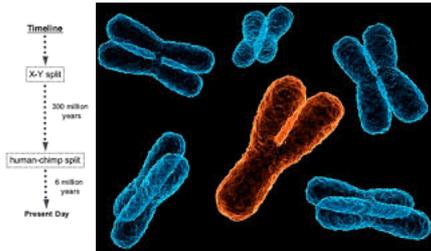
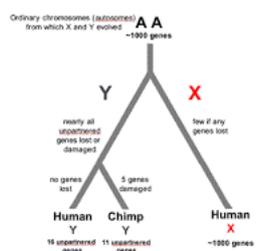


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Betty Tompkins



Etienne Verbist



The Y chromosome carries genes that are not only crucial for sex determination, but individual survival.

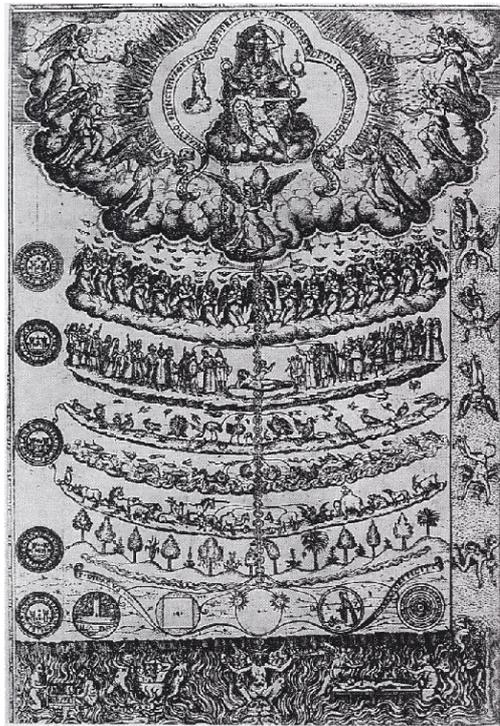
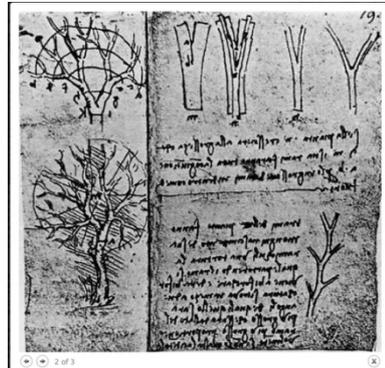
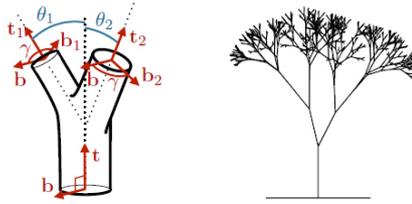
**How to visualize #TreeToo Manifesto in such a way that everyone understands the symbolism and takes action, with artists and museums as the driving force?**

**Statement: You will never be able to look at a tree again without thinking about sex & life**

**Invite artists from all over the world to create a work related to the theme: trees and life, origin, sex, death**

**Stimulating the Renaissance of life by bringing artists, biologists, scientists, philosophers, politicians, activists, economists and plutocrats together under one philosophy: Art Saves The World**

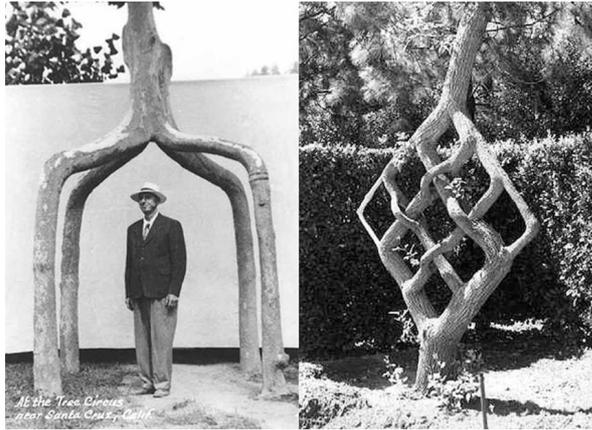
Da Vinci



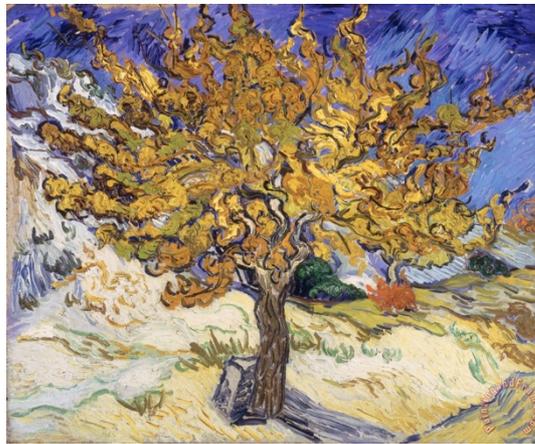
[https://www.artsy.net/article/artsy-editorial-lush-17th-century-paintings-striking-reminders-mortality?utm\\_medium=email&utm\\_source=18457380-newsletter-editorial-daily-10-28-19&utm\\_campaign=editorial-rail&utm\\_content=st-A](https://www.artsy.net/article/artsy-editorial-lush-17th-century-paintings-striking-reminders-mortality?utm_medium=email&utm_source=18457380-newsletter-editorial-daily-10-28-19&utm_campaign=editorial-rail&utm_content=st-A)

*Allegory of Transience,*

Inspiring Examples



**Alexander Erlands**



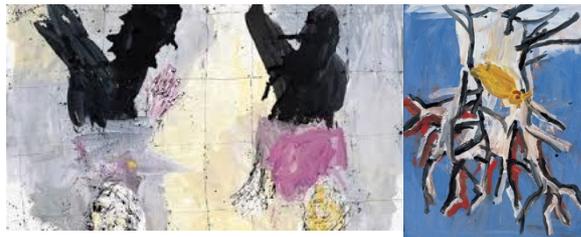
**Paul Gauguin**



**Piet Mondriaan**



**Joseph Beuys's planting of 7,000 oaks**



**Georg Baselitz**

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**Aiweiwei**



**Banksy**



**Naziha Mestaoui. One heart one beat one tree**

<http://nazihamestaoui.com/>



**Max Peintner**

<https://forforest.net/en/news/max-peintner-and-the-unending-attraction-of-nature/>

**Herman Hesse Piktör**

<https://www.youtube.com/watch?v=llm4HUer4M>

[https://nl.wikipedia.org/wiki/Hermann\\_Hesse](https://nl.wikipedia.org/wiki/Hermann_Hesse)

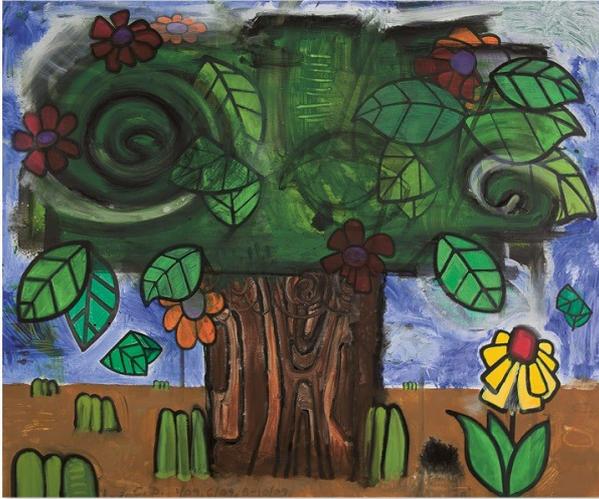


[Fondation Cartier](#)  
[Thijs Biersteker & Stefano Manusco](#)

[Carol Dunham](#) and [Albert Oehlen](#), “probably the world’s best painter of trees,” suggests countless philosophical, theological, sociological, ecological, and art-historical views based on the subject of the tree.

From the biblical Tree of Knowledge and thus the place of the Fall of Man to the favorite subject of the Romantics, and from Piet Mondrian’s radical modernist fragmentation to Joseph Beuys’s planting of 7,000 oaks, the tree has long been a

central subject of our religious, intellectual, and cultural history.



Carol Dunham



Albert Oehlen

**Politicians & Artists & Technology**  
Call for action because -one day you need us - punch-on-the-nose solution

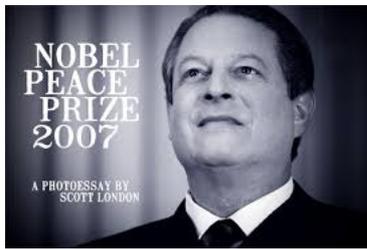
Just like the tree, this manifesto needs roots and THEN we can spread this message into different branches.  
Fundamental beliefs, behaviors, values, virtues of the artists seen in a 'trees' context,

**The Art Community Should Join Unprecedented Protests**

Artists needs to discuss the role of contemporary art in times of revolution and rally on the streets, leading arts organizations will issue the #TreeToo Manifesto of solidarity with protesters across the world

**Art and culture have the potential to advance society through new ideas.**

We demand that the cultural industry can become a **pioneer** in climate protection.

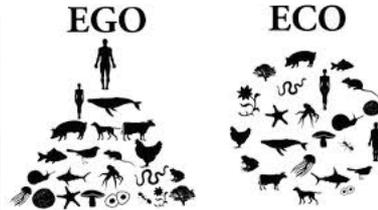


### 12 years after the Nobel Prize:

- Wir schaffen das?
- Wir habben es nich gewuchst!
  - How Dare You !
  - Tree of Life.
  - There is NO plan B!
  - We can do it together
  - Make or Break
  - Après nous le déluge

“GLOBALISATION IS OVER, WE NEED TO DEAL WITH CONSEQUENCES.”  
Are you waiting for the future or are you changing the future?

**Act Now: Be an Activist**



<https://rebellion.earth>

#TreeToo is a unifier for artist & activist.

A platform for the reforestation community, mobilizing political will and resources, and providing a pathway for anyone who wants to help to join the reforestation movement — because every tree count.

**Songs. Past /Present In the 21<sup>st</sup> century we sing a totally different song.**

Past :[Tie a yellow Ribbon round the old oak tree \(20<sup>th</sup> century song\)](#)



[Talk Talk -Such a Shame](#)

[ColdPlay :Climate Neutral Rockgroup](#)

[Kate Tempest People Faces https://www.youtube.com/watch?v=IDuLEWQGmwc](https://www.youtube.com/watch?v=IDuLEWQGmwc)

# Sign for your future



**Galleries & Foundations to be invited to underwrite the #TreeToo manifesto**

<https://www.serpentinegalleries.org/exhibitions-events/remember-nature>

<http://therme.art>

[www.ena.ch](http://www.ena.ch) Baummuseum

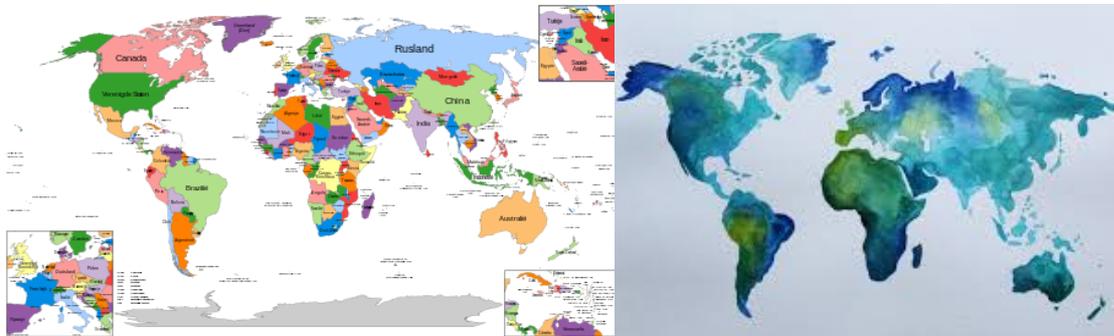
<https://galila.org> – The northern Galilee development foundation.

<http://www.magdalenagabriel.com>

<https://verbekefoundation.com>

**Artist to be invited by country to underwrite and participate with their work**

**One world / 196 countries-**



**As artist you have an important role to change the vision of politicians you can change the culture**

**TreeToo will to connect, empower and mobilize a global reforestation community of millions, unleashing their potential to act at an unprecedented scale and speed, to ensure the conservation and restoration of one trillion trees within this decade.**

**Your reason to belong as artist to this movement is key... we will come to life via your participation.**

**Call for action via:**

**-Undersigning the manifesto (via Website /in set up)**

**-We will set up exhibitions related to #TreeToo Manifesto**

**Art Saves The World**

**-Request to artists:**

Show your work on [www.treetoot.art](http://www.treetoot.art), we are curating an exhibition

Send a branch painted or modified according to your interpretation

The branches will be exhibited

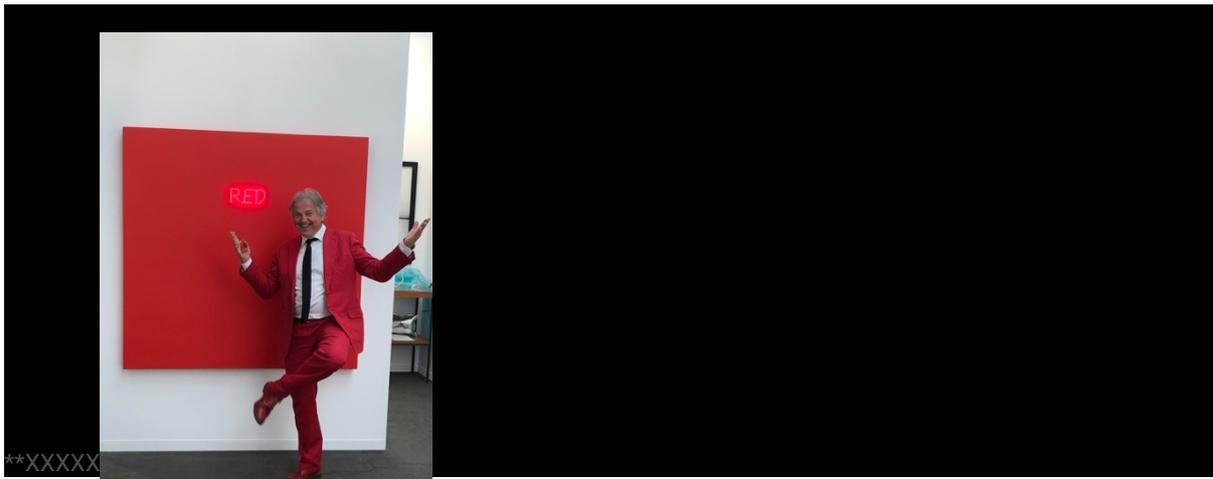
Dimensions: 15 to 20 cm / 6a8 inch / Certificate and mention the type of tree and country of origin.

Send a picture with you and the artefact



## Reforestation

There is already significant momentum and action around reforestation — there are many hundreds of organizations doing important work to conserve and restore forests at scale – for example: the UN Decade on Ecosystem Restoration 2021 -2030, the Bonn Challenge, Trillion Trees Initiative, the Global Partnership on Forest and Landscape Restoration and many others .We want to play an active role in the reforestation programs



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Etienne Verbist

#TreeToo

There is No plan B !

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Instagram #ManifestoTreeToo

**Research -books- exhibitions -quotes: for inspiration**

<http://theconversation.com/how-trees-communicate-via-a-wood-wide-web-65368>

[Fondation Cartier :nous les arbres](#)

<https://www.fondationcartier.com/en/exhibitions/nous-les-arbres?>

[Bodypositivitybeweging -Jenny Saville](#)

[Luce inrigaray](#)

[Transmitigating Steven Arnold](#)

[Antropocene. David Attenborough](#)

**“The tree which moves some to tears of joy is in the eyes of others only a green thing which stands in the way,”** William Blake wrote in [his most beautiful letter](#). **“As a man is, so he sees.”** Walt Whitman saw trees as [the wisest of teachers](#); Hermann Hesse as [our mightiest consolation for mortality](#). Wangari Maathai rooted in them [a colossal act of resistance](#) that earned her the Nobel Peace Prize. Poets have [elegized their wisdom](#), artists have drawn from their form [resonance with our human emotions](#), scientists are only just beginning to [uncover their own secret language](#).

**Robert Macfarlane** — a rare enchanter who entwines the scientific and the poetic in his lyrical explorations of the natural world — offers a [crowning curio](#) in the canon of wisdom on human life drawn from trees in a passage from [Underland: A Deep Time Journey](#) ([public library](#)) — his magnificent soul-guided, science-lit [tour of the hidden universe beneath our feet](#).

